



**THE CASE FOR SUPPORT**  
**UC IRVINE ATHLETICS**

**BRILLIANT FUTURE**  
THE CAMPAIGN FOR **UCI**



When the final seconds ticked off the clock of the UCI men's basketball team's upset of Kansas State in the first round of the NCAA Tournament in 2019, "Zot! Zot! Zot!" chants rained down on the arena floor in the SAP Center in San Jose from thousands of blue and gold clad Anteater fans. The nationally televised victory was UCI's first ever in the NCAA Tournament and capped a week in which our University was in the national spotlight because of the visibility of its athletics program.

During the week leading up to the tournament, UCI was featured in the *The New York Times*, the *Washington Post*, the *Chicago Tribune* and many other national publications, as well as on CBS, ABC and ESPN. The success of the men's basketball program proved that intercollegiate athletics at UCI can unite the campus and build bridges with the Orange County community, while also raising the profile of UCI.

A new era of Anteaters Athletics has dawned.

For alumni, donors and fans everywhere, we have reaffirmed our ambitious goal to be the premier mid-major intercollegiate athletics program in the country. Anteater Athletics will enhance the overall mission of UCI by providing a world-class experience for our student-athletes, and by competing for conference and national championships.

We will promote the principles of sportsmanship, diversity, gender equity and integrity that have contributed to our storied success. UCI has produced Olympians, NBA and MLB players, pro golfers, and All-Americans on the field and in the classroom in a variety of men's and women's sports. But just as importantly, the Anteater Athletic program has shaped the character of thousands of student-athletes, giving them the foundation to lead rewarding, productive lives. They have become role models for their families and communities.

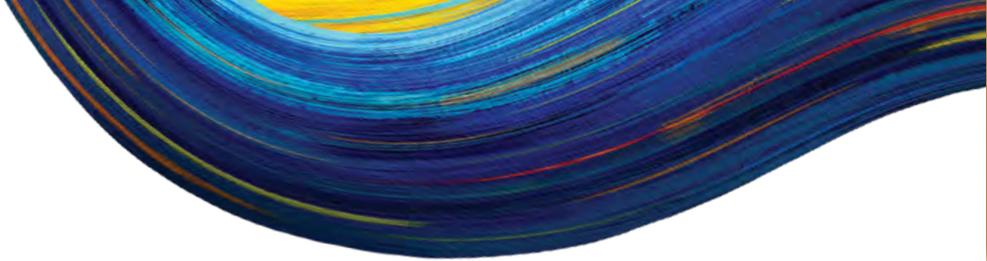
Premier academic institutions such as UCI can sponsor a premier athletic program. Now, as our University embarks on a \$2-billion Capital Campaign, UCI Athletics is poised to take its place as the nation's very best athletic program of its kind. Through the campaign, we are seeking support for \$20-million in resources that will sustain the University's commitment to athletics, including:

- Provide additional scholarships to help elevate our sports programs and allow them to continue to recruit the very best and brightest young student-athletes to our campus
- Allow for enhanced student-athlete welfare programming to be introduced in the areas of sports nutrition, sports medicine, mental health and wellness, and sports science

- Deliver first-class competition and infrastructure facilities for our student-athletes, coaches and patrons

Our goal is aspirational but it represents the reality of today's competitive Division I athletic landscape. Philanthropic support from alumni and friends plays a significant role in funding first-class academic and athletic experiences for our student-athletes, and in the success of our championship-caliber sports programs. With your support, we will prepare them for brilliant futures that enhance the lives of us all. UCI student-athletes of today will be the leaders of tomorrow, and they will elevate the status of Anteater Athletics along the way.

By investing in our campaign priorities, you will help us recruit premier student-athletes and you will ensure that they have the best possible experience while they are on campus. And you will help build upon our previous success, capitalize on our current visibility and momentum, and achieve and sustain excellence in the future.



# Our Priorities Scholarships

Enhanced scholarship funding will enable Anteater Athletics to attract the most talented student-athletes to UCI. In addition to building more competitive sport programs, these student-athletes will receive a world-class education and realize their personal dreams. There are two ways to support scholarships:

## ***Endowments***

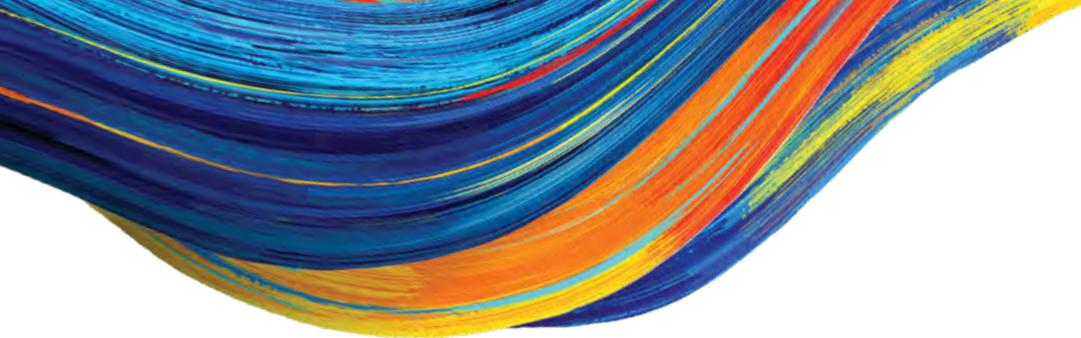
Your endowed scholarship or planned gift will guarantee the future viability of our programs while also establishing a personal family legacy with the Anteaters. Endowed and planned gifts will also provide a long-term base of support for your favorite team or initiative. With a planned gift, you may be able to make a greater impact than you thought possible during your lifetime.

## ***Anteater Athletic Fund Annual Giving***

Your annual gifts to the Anteater Athletics for scholarships are an essential source of athletic department momentum. Support from our alumni and friends will be vital to our short-term success and to the long-term sustainability of our program.







# Our Priorities

## Student-Athlete Programs and Wellness

To enrich the performance and well-being of our student-athletes, we plan to introduce additional programming in the areas of sports nutrition, sports medicine, sports science and mental health and wellness.

### ***Sports Nutrition***

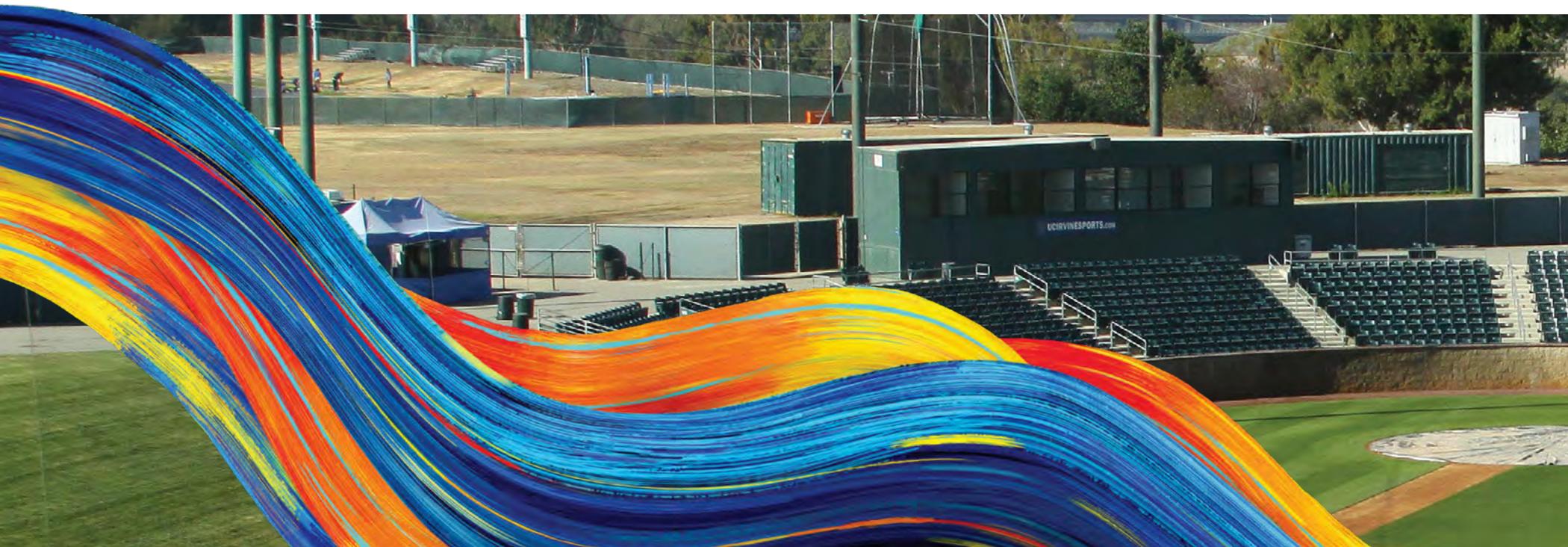
Nutrition science helps to maximize both the athletic and the academic performance of our student-athletes so that they can train, recover, compete and learn efficiently. Your gift to support this area will ensure that our student-athletes receive the resources necessary to fuel their bodies and minds for peak performances.

### ***Sports Medicine and Student-Athlete Mental Health and Well-Being***

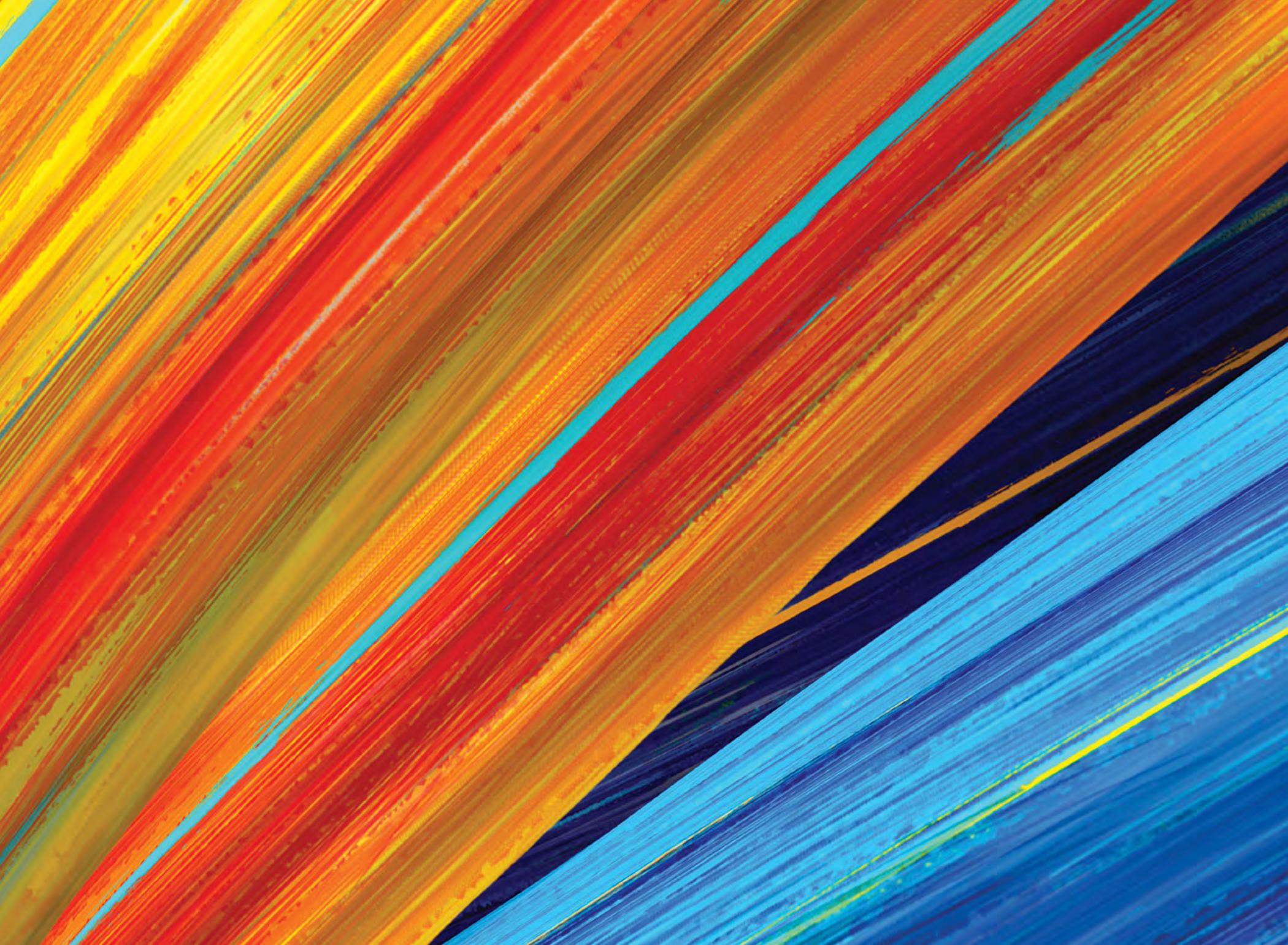
Care for UCI student-athletes is a top priority. Your support of our sports medicine program will fund the treatments, services and equipment upgrades that help our student-athletes excel.

# Our Priorities Anteater Ballpark Renovation

Cicerone Field at Anteater Ballpark has been home to UCI Baseball since 2002. The ballpark features a state-of-the-art playing surface and scoreboard, as well as an exclusive clubhouse and hospitality area, the Newkirk Pavilion. Now is the time to invest in our beloved facility. The long-overdue renovations we plan will provide a new entryway, an upgraded press box and expanded seating. Thanks to your generosity, the renovation will aid in recruiting as well as provide an enhanced game-day experience for patrons and the community.











UCI Athletics

118 Intercollegiate Athletics Building • Irvine, CA 92697-4500

*BrilliantFuture.uci.edu*

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