




THE CASE FOR SUPPORT

BRILLIANT FUTURE
THE CAMPAIGN FOR **UCI**

University of California, Irvine
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career.uci.edu



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Christian Johnson, MBA '17

*Leadership Development Program, Edwards Lifesciences,
CEO Seed Consulting Group, Forbes Nonprofit Council*



Division of Career Pathways

Finding a job after college is an age-old challenge. And it has taken on some added twists in recent years. Employers are recruiting candidates well before graduation. Meaningful, hands-on experience has become a baseline qualification for college level jobs. Taken together, this means all students need to engage in activities that build skills and provide exposure to the world of work early and often. For first-generation students, who now account for more than half of UCI graduates, navigating job-hunting can seem especially foreign. And for alumni of all stripes, rapidly shifting technologies and labor markets can make it difficult to advance one's career path.

With that in mind, UCI elevated the importance of career services by creating the Division of Career Pathways (DCP) in 2017.

DCP partners with businesses and nonprofits regionally and globally to expand the scope of our services and guide students through all phases of their professional journeys — from identifying meaningful careers to securing choice internships, preparing for job interviews and assuming leadership roles.

However, helping students and alumni identify and enter meaningful careers is not the only objective of the Division of Career Pathways. Consistent with UCI's increasing emphasis on being active and effective in fostering regional economic development, the Division is also dedicated to making UCI's vast array of high-quality talent available and accessible

to Orange County employers. Over 36,000 highly qualified undergraduate and graduate students are all seeking employment in what is now a full-employment economy. This supply of talent is readily available to OC employers through current programs of the Division. But these efforts, particularly efforts at outreach to employers, need to be expanded.

DCP coordinates the various career-related resources available across the UCI campus and monitors career needs related to schools, disciplines or student groups. Our centralized, one-stop approach and technologically enhanced services advance DCP's strategic goals.

Amid increasing demand for these services, we need your help to strengthen and expand these vital, forward-leaning programs.

「opportunities to grow academically」

Please consider investing in our campaign priorities:

First-in-Class Space (\$6 million for facility/\$500,000 for naming opportunities)

We are seeking a new home worthy of our vision: a state-of-the-art, 11,000-square-foot center for interviews, meetings, seminars and offices will provide the infrastructure necessary for DCP to become a leader in career services. Our current 4,350-square-foot space severely limits our activities. In a larger structure, we will have space for the new employees and the interviewing and networking spaces prospective employers request. We anticipate occupying space in the planned Student Success Building on the UCI campus.

Your contribution will go a long way toward supporting construction, furnishings, and connectivity, all of which will increase our ability to bring students, alumni, and employers together for internship and job recruitment activities.

Online Solutions (\$100,000 annually)

The thousands of students and employers who use DCP expect access to services and information 24/7. However, with a staff of only 17 to serve all of them, we need to supplement our staff with online tools to meet those demands. With the careful selection of new technologies, we are making great strides toward providing quality services at scale.


For example, when we recently implemented Handshake, a comprehensive online career services platform, the number of both job and internship postings for Anteaters nearly doubled, and over 18,000 students used the product in a meaningful way.

Our introduction of Big Interview, an online interview practice tool, represents another success. In its first quarter at UCI, over 600 students used the tool — well more than the 130 students who participated in in-person mock interviews over the course of the entire 2017-18 year. Students using the online interview practice tool find it useful and relevant for the job searches of today.



“By supporting both the students and the employer, the Division of Career Pathways provides a natural bridge between our organization and the university.”

– Najla M. DeBow, System Manager, Talent Acquisition; St. Joseph Health



“It was one of the best experiences I have had in my life. I really appreciate the UCI Division of Career Pathways for making this visit possible.”

Huixun (Zoe) Du,
Pharmaceutical Science Major



「customized career **services**」

Continuing to provide a robust technology suite enables DCP to scale up online services, offer on-demand support, and strengthen our overall impact.

New Alumni Career Services (\$100,000 annually)

Students of today often have many priorities to manage. Beyond course work, many are involved in student clubs, research, and part-time employment to support themselves and their families. These competing needs may prevent them from conducting a job search while they are enrolled at UCI. However, because UCI's Division of Career Pathways is funded by the Student Services Fee, which is restricted to use by

current students only, alumni lose access to DCP programs upon graduation unless they pay a fee. We would like to eliminate this barrier to serve and strengthen our partnership with UCI's Alumni Association.

Supporting DCP staffing and programming for new alumni will fulfill the career services needs of UCI's new graduates when many Anteaters need them most.

Anteater Career Communities (\$300,000 annually)

According to a recent Gallup Index, 86 percent of incoming students attend college primarily to advance their careers.

「preparing for the future」

UCI students mirror this trend, but many may not know how to get started. This can be especially true for our large first-generation student population. While student demand for customized career services continues to grow, campus resources for career services staff remains stagnant.

To increase our capacity, we seek to hire career engagement educators to serve specific UCI schools. DCP and the schools will share the costs of these educators. The educators will provide customized services, programs, outreach, and resources for “career communities” situated within UCI Schools. Career communities are groups of like-minded students, the employers that are interested in hiring them, and the faculty and staff who are preparing them for the future.

Supporting career community engagement educators who advise students, connect with employers, and sponsor special career-related events is integral to our goal of helping Anteaters achieve their career potential.

Student Peer Consultants (\$50,000 annually)

DCP experiences heavy demand for drop-in advising and career related workshops for student organizations. To meet the demand, we seek to increase access to these in-person services by hiring UCI students to serve as Peer Consultants. Because we do not have a consistent way to fund the Peers’ wages, we usually do not have returnee Peers trained to help us during the fall, our busiest season in terms of employer activity. Unfortunately, this means we sometimes need to turn away students seeking advice before fall career fairs and on-campus employment interviews. It also means we cannot provide workshops to student clubs in the fall quarter.

Funding the Peer Consultant Program will build our capacity to serve students at a critical time in the employer recruitment cycle.

“The feedback and encouragement she provided me truly helped me feel confident during my real interview.”

– Maria Khan, BA International Studies, 2016





"The most helpful service was talking to the Career Counselors. I still keep in touch with them!"

– Jose Bejar, BA 2017, Psychology and Criminology, Law, and Society, Team Leader, City Year Los Angeles

Testimonials and Stories

“UCI had an influential impact on redirecting my career path towards working in a company that I am proud and honored to work for every day. The career exploration process at UCI helped me to evaluate which companies were built upon a purpose, values, and aspirations that aligned strongly with my own.”

Christian Johnson, MBA ‘17

Leadership Development Program, Edwards Lifesciences
CEO, Seed Consulting Group / Forbes Nonprofit Council

“I am thankful for being able to be a part of such a great campus. UCI has given me so many opportunities to grow academically, professionally, and personally. Shoutout to the UCI Division of Career Pathways for being a part of my growth! Being a first-generation student from a low-income family, DCP has taught me lots about job skill basics that have helped me flourish in my professional life. This past year has been such a journey for me, and being able to employ what I have learned from you in my professional life is the most satisfying feeling ever. Thank you, DCP!”

Helen Vu, BA 2018: Political Science and Criminology, Law, and Society Litigation Assistant, Bergener Mirejovsky

“I just wanted to thank you for taking the time to help me with my résumé and my interview. This morning, I received a call from the recruiter of Deloitte Consulting and was offered a full-time position! I definitely could not have made it this far without your help. Thank you again!”

Lawrence Hipolito,

Senior, Mechanical Engineering

“Take advantage of the career services through the Division of Career Pathways at UC Irvine! I visited numerous times for résumé reviews, mock interviews, workshops, internship advice, and more. I received a mock interview before my Coro interview. The feedback and encouragement she provided me truly helped me feel confident during my real interview.”

Maria Khan, BA International Studies, 2016

“I visited Allergan, one of the biggest pharmacy companies in the world, last Thursday for the UCI Job Shadow Day. It was one of the best experiences I have had in my life. I really appreciate the UCI Division of Career Pathways for making this visit possible.”

LinkedIn post by student Huixun (Zoe) Du,
Pharmaceutical Science Major

“I wish I had used the career services at UCI since my first year. As I mentioned, I was a Peer Consultant my last year at UCI. I used all of resources available at the Division of Career Pathways. I attended workshops, had my résumé and cover letter reviewed, and took the career assessments. The most helpful service was talking to the Career Counselors. I still keep in touch with them!”

Jose Bejar, BA 2017: Psychology and Criminology, Law, and Society, Team Leader, City Year Los Angeles

Employer Testimonials

“Thank you so much for having us on campus! We had a very successful event!! As I received feedback from our representative, he was able to meet your prospective students. We deeply appreciate your kindness and efforts! Thank you again for your help. We look forward to working with you in the near future.”

Akiko Ito, Amazon Japan



「meaningful careers」

“Thanks so much for your support this week. We had a very successful visit connecting with students at UC Irvine and we know that is due to the Division of Career Pathways’ efforts to host and advertise our visit on campus. We look forward to working with you again soon!”

Holly Hudson, Central Intelligence Agency (CIA)

“We thoroughly enjoyed sharing our world of mobile software development with enthusiastic and engaging students. The students left with a strong sense of what Phunware does, what

we expect out of our team members, and how they can best position themselves for careers after graduation. They were exposed to a typical day-in-the-life of our developers. We, at Phunware, were encouraged to see the future pool of people and talent emerging from our local university system. The UCI Job Shadow Program is a mutually beneficial experience for employers and students alike.”

Brad Chinn, Director of Software Development, Phunware, Inc.



